Antelope AYSO



About Antelope AYSO

The American Youth Soccer Organization (AYSO) is an organization of over 500,000 players nationwide. Our local region in Antelope is providing an opportunity for approximately 600 local kids to play soccer each year. Antelope AYSO is run exclusively by volunteers. Our regions volunteers and sponsors have helped make it possible for children and their families to enjoy the beautiful game of soccer in their own neighborhood.

AYSO is an organization which focuses on kids and the positive benefits of fun and fair play. Our philosophies are Everyone Plays, Balanced Teams, Good Sportsmanship, Positive Coaching, Open Registration and Player Development. Through your donations, every child can play every game in a safe, fair and fun environment.

We ask local organizations and businesses to help by sponsoring teams, goals, fields or parks and we are offering several ways for you to do this. The funds are used to purchase equipment for teams and for our fields. Your sponsorship is significant to our program and also fosters a stronger feeling of community involvement in our teams and parents.

Fall 2019 Sponsorship Opportunities

This year we have various opportunities available where sponsors can sponsor one or more teams, host a Goal, a Field or Park named for them on every Soccer Saturday of the season (depending on age groups that is 9-12 Saturdays from August to November). We hope to replace several of our goals and nets this year as well as update our safety kits. This helps mitigate the risk of injuries to young players and keep the game fun and safe for them as they work to improve their skills.

Please consider the sponsorship opportunities below, for best recognition, sponsor commitments should be received by August 12, (earlier is better to allow plenty of time for teams to prepare their banners for Opening Day). After this date, we can still accept sponsors up to August 30, however some options for visible recognition and announcements offered will have already passed.

Sponsorship Options & Benefits

All levels of Sponsors receive:

- Opening Day recognition at our parade of teams on August 17th at Center High School at 9 am.
- Sponsor link on our AntelopeAYSO.org website September 2019 thru the start of 2020 Fall Soccer .
- A 2019 sponsor T-shirt. These shirts are a local tradition with a new design each year, you'll spot them all over Antelope, and they highlight all our community sponsors.
- A 2019 Sponsorship Plaque.
- Additional level specific benefits are noted below.

\$800 Silver Goal Sponsor (10)	\$1000 Gold Field Sponsor (10)	\$1500 Platinum Park Sponsor (3)
 One dedicated banner near the goal of one field each game day of Fall 2018 Soccer (9-12 Saturdays) Sponsor T recognition at Silver One social media post on our Facebook page highlighting your business. 	 Two dedicated sponsor banners, near both ends of our most attended fields (9 -12 Soccer Saturdays) Sponsor T recognition at Gold Two social media posts on our Facebook page highlighting your business. 	 Park Venue Naming rights for 2018 Fall Season (approx. 9 -12 Saturdays from Aug - Nov) Two dedicated banners on each end of the park we can have up to 4 of this type of sponsor Sponsor T recognition at Platinum. Three social media posts on our Facebook page highlighting your business.
\$250 Team Sponsor - 1 Team	\$400 Division Sponsor - 2 Teams	\$550 Region Sponsor - 3 Teams

Sponsors of teams receive a plaque from each team sponsored, and recognition on the team banner if known before banners are ordered. (Teams who are sponsored may choose banner assistance or sponsor shirts for each player). Additional shirts available for purchase.

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Antelope AYSO - Region 884 7909 Walerga Road #112-156 Antelope, California 95843

Fall Season Sponsorship Form

American Youth Soccer Organization (AYSO) www.ayso.org

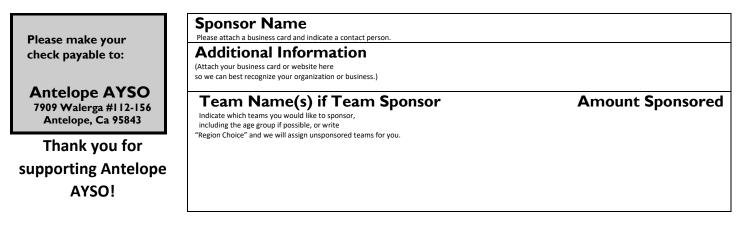
Antelope AYSO www.antelopeAYSO.org

Thank you for sponsoring AYSO soccer in our community. Your generous contribution enables hundreds of kids to participate in the nation's premier youth soccer organization.

2019 Sponsorship Levels (please circle one)			
\$800	\$1000	\$1500	
Silver/Goal Sponsor	Gold/Field Sponsor	Platinum/Park Sponsor	
\$250	\$400	\$550	
Team Sponsor 1 Team	Division Sponsor 2 Teams	Region Sponsor 3 Teams	

Each sponsorship level includes benefits as described on the Sponsor information page. The Sponsor will receive a sponsor T-shirt and a plaque from each team sponsored in addition to having your business name appearing on the team banner and appearing on our AntelopeAYSO.org website if submitted in time for those items that are printed (no later than August 30). For website link, please email your logo and web address to Lynsie.Bunton@antelopeayso.org.

If you are interested in sponsoring more teams or have a creative sponsorship idea or league fundraiser idea please contact our sponsorships coordinator <u>Lynsie.Bunton@antelopeayso.org</u> or regional commissioner at <u>Annette.Sweetman@antelopeayso.org</u>.



*Our coaches, parents, and players all value your generosity and commitment to keeping youth soccer in our community.

**Must mail or notify coordinator by August 12th to receive opening day recognition.

Open Registration - Balanced Teams - Positive Coaching - Good Sportsmanship - Everyone Plays - Player Development